

MAINTENANCE & ENTREPRISE

Les services à l'industrie

Services for industry

<http://www.maintenance-entreprise.com>



2015 MEDIA KIT

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Maintenance Entreprise is published by MRJ Presse

Magazine's editorial concept

**MAINTENANCE
& ENTREPRISE**
Les services à l'industrie

Since 1951, Maintenance & Entreprise "Les Services à l'industrie" (Enterprise & Maintenance "Services for industry") has provided the indispensable information required by all the key industry sectors for which maintenance is a strategic function.

MEDIA KIT 2015



Each quarterly edition provides: coverage of new developments in maintenance, focuses on particular industrial sites, interviews with maintenance professionals and feedback.

And in each issue, complete information on the products and services available to facilitate maintenance on a day-to-day basis.

REGULAR FEATURES: testing & diagnosis, management of inventories & spare parts, tooling, protective equipment, energy & fluids, CAMM & ERP applications, functional management/reporting, training & methods.

Website's editorial concept

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Maintenance & Entreprise magazine's website.



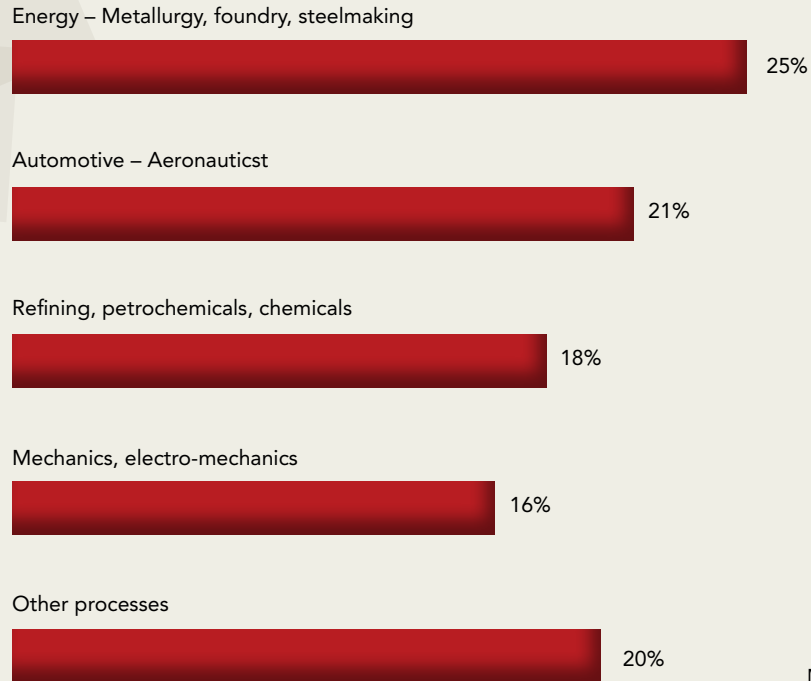
Maintenance-entreprise.com is a crossroads for all the professionals involved in industrial maintenance:

- The main contents of each issue of the magazine can be consulted on the site
- Internet users visit the site to discover the magazine and subscribe online
- Maintenance industry communication functions consult the site and download the material they require:

- Logos and banners for the magazine
- The media kit
- The editorial schedule

Maintenance-entreprise.com will publish news on new developments in maintenance as well as issuing a monthly newsletter to the sector's professionals.

Business/industry

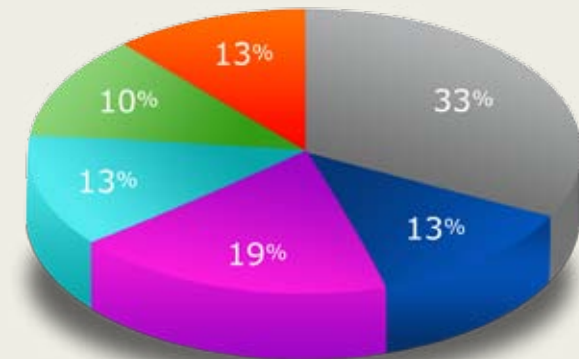


Your customers Our readers

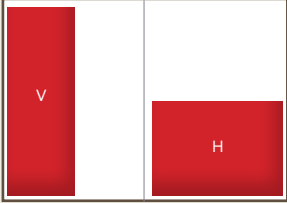
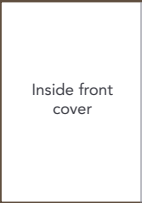
A readership of managers and deciders
Qualified subscriber circulation of 10,000 copies

Enterprise functions held:

- Maintenance managers and technicians
- Purchasing
- Technical and Methods
- Manufacturing
- Site directors
- Other functions



The magazine's Formats / Rates / Technical information

Insertion	Format (WxH in mm)	4 colour Price	Insertion	Format (WxH in mm)	4 colour Price
 <p>Outside back cover</p>	210 x 297	€5,900	 <p>1/2 page (vertical)</p>	90 x 274	€2,100
Outside back cover	210 x 297	€5,900	 <p>1/2 page (horizontal)</p>	190 x 125	€2,100
 <p>Inside front cover</p>	210 x 297	€5,200	 <p>1/3 page</p>	55 x 274	€1,800
Inside back cover	210 x 297	€4,000	 <p>1/4 page</p>	90 x 132	€1,200
 <p>Double page</p>		€5,200	 <p>Employment section: 1/2 page</p>	190 x 125	€1,500
Double page		€5,200	 <p>Employment section: 1/4 page</p>	90 x 132	€1,000
 <p>Full page (bleed)</p>	210 x 297	€3,200			
Full page (non-bleed)	190 x 270	€3,200			

Prices for 2015 net of VAT at 20 %

15% surcharge for special positions: front of page or front section
For other formats or special events: contact us

Discounts

- New customer: - 4%
- Loyalty discount: - 6%
- Placement agency: - 15%
- 2 issues: - 4%
- 3 issues: - 7%
- 4 issues: - 9%

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